

FOR MORE INFORMATION, VISIT WWW.ASA.MNSCU.EDU



Minnesota State Colleges and Universities

Academic & Student Affairs Leadership

May 30-31, 2013

**Normandale Community College
Bloomington, Minnesota**



Minnesota
STATE COLLEGES
& UNIVERSITIES

CONFERENCE AT A GLANCE

About 250 college, university and system leaders from throughout the state registered for the Academic and Student Affairs Spring leadership meeting. The Spring meeting agenda has tightened the focus of the conference agenda in several key areas that include Internationalizing the Campus Community, Allied Healthcare, Enrollment Management/Student Recruitment/Retention, Developmental/Remedial Education and Workforce. These topics, among a few others, will be addressed as part of the concurrent session offerings over the next two days.

A plenary presentation by Lynn Anderson, International Education Consultant and former Dean of International Education and Director of the International Center at the University of California at San Diego, will provide information on strategies that support **Internationalizing the Campus Community**. The plenary session will include providing opportunities for conference participants to interact and share their thoughts about international and international-related strategies and initiatives currently supported at our colleges and universities.

A plenary presentation by Dr. Landon Pirijs, Vice President for Student Affairs and Enrollment Management at North Hennepin Community College will address conference participants on his college's **A Data-Driven Approach to Strategic Enrollment Management** planning process that all may find useful in support of their own college and university planning.

Several faculty from around the system are sharing information about a professional development model that they would like to be considered by system constituencies. They seek campus leaders' feedback on this envisioned innovation during a plenary presentation, **Campus Academic Cooperative for Faculty Development in the Minnesota State Colleges and Universities**.

Networking: The opportunities for networking with peers and colleagues from around the system are many, including at the Academic and Student Affairs and the Diversity and Equity Annual Awards reception and recognition event on Thursday afternoon starting at 3:00 p.m. Participants will also have added networking opportunities during Friday's scheduled Affinity Group concurrent sessions. Please take the time to enjoy the college's Japanese gardens and new Business Center building.

A Pre-Conference Session Clinical Education Summit, co-sponsored by the Healthforce Minnesota Center of Excellence and Minnesota State Colleges and Universities system will be a convening of clinical and education partners in a dialogue regarding clinical education challenges and strategies to meet the future needs for our healthcare workforce.

For your convenience, the Computer Lab is located outside the Fireside Room, Kopp Center (2nd Floor) and is open to participants for the two days. This provides opportunities for campus leaders to monitor important campus matters while, at the same time, actively engaging in this leadership conference.

Welcome to all conference participants and thank you to all presenters, faculty, staff and students who have given of their time to help inform how we successfully navigate challenges of the 21st Century.

CONFERENCE SCHEDULE AT A GLANCE

1:00 – 4:45 a.m.
6:00 – 8:00 p.m.

WEDNESDAY:

Pre-Conference Workshop: "Clinical Education Summit"

Dinner: Practical Nursing Program Conversation (Invitation Only)

7:30 – 8:30 a.m.
7:30 – 8:30 a.m.
8:30 – 8:45 a.m.
8:45 – 10:00 a.m.

THURSDAY:

Registration • Partnership Center

Continental Breakfast • Kopp Center

Welcome: President Joe Opatz, Vice Chancellor Doug Knowlton

Plenary: Internationalizing the Campus Community, Lynn Anderson,
International Education Consultant

System participants: Linda Baer, Devinder Malhotra, Martin Tadlock, Betty Strehlow,
Suresh Tiwari, Julie Guelich

10:10 – 11:25 a.m.
11:25 – 12:40 p.m.
11:45 – 12:40 p.m.

Concurrent Sessions (75 minutes)

Box Lunches • Partnership Center (P0806A/B – P0808A/B)

Plenary: Campus Academic Cooperative for Faculty Development in the Minnesota
State Colleges and Universities (55 minutes)

12:50 – 1:40 p.m.
1:50 – 2:45 p.m.
3:00 – 6:00 p.m.

Concurrent Sessions (50 minutes)

Concurrent Sessions (55 minutes)

**Academic and Student Affairs, Diversity and Equity Annual Awards
and Reception Event** • Kopp Center, Garden Room

FRIDAY:

7:30 – 8:00 a.m.
7:30 – 8:00 a.m.
8:00 – 9:10 a.m.

Registration • Partnership Center

Continental Breakfast • Kopp Center

Plenary: A Data-Driven Approach to Strategic Enrollment Management, Landon Pirius, Vice
President for Student Affairs and Enrollment Management, North Hennepin Community College

9:20 – 10:25 a.m.
10:30 – 11:35 a.m.
11:35 – 12:10 p.m.
12:15 – 1:40 p.m.

Concurrent Sessions (65 minutes)

Affinity Groups (65 minutes)

Buffet Lunch • Partnership Center (P0806A/B – P0808A/B)

Plenary: Report on Legislative Session for 2013, Melissa Fahning •
Kopp Center, Garden Room

**Plenary: Strategies and Opportunities in Light of the 2013 Legislative
Session**, Steven Rosenstone • Kopp Center, Garden Room

1:45 – 2:35 p.m.

Concurrent Sessions (50 minutes)

2:35 p.m.

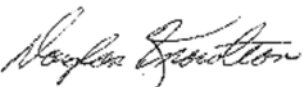
Adjourn

ACADEMIC AND STUDENT AFFAIRS, DEANS' MEETING:
"A WELCOME AND PERSONAL NAVIGATION OF CHANGE AND TRANSITIONS"

After serving as the Vice Chancellor for Academic and Student Affairs for fifteen months and engaging in the issues of transitioning back to a campus life, I am very excited also to welcome you to this Spring 2013 Chief Academic and Student Affairs Officers, College and University Deans, Meeting.

When I reflect back on my time in the System serving as the Vice Chancellor, I think first and foremost about all of the campus and system leaders coming from all parts of our diverse learning community. Students, faculty, professional and administrator leaders firmly rooted in our shared view and vision to work together in ways that make our colleges and universities work for learners that come to us from many places. Your enthusiasm and support for our Academic and Student Affairs work and the work of Chancellor Steven Rosenstone impresses me still. You leave no stone unturned nor voice un-heard in considering what just might be possible in this new and ever-changing knowledge-age. This conference agenda moves us further along a road where we are working to re-position our campuses and the system on some very important topics including international and global issues; allied healthcare challenges; re-imagining our developmental education strategies; and looking out to our next steps in improving accountability and, our workforce planning.

My sincere thanks to each of you for your counsel, wisdom and willingness to give and share your time with me in my work. I welcome you all to our conference and I look forward to continuing my work with you all in my new role in the system.



Doug Knowlton
Vice Chancellor for Academic and Affairs



TRACKS AT A GLANCE • THURSDAY

TRACK	DAY	TITLE	TIME
Accountability/Assessment	Thursday	Assessment for Course Placement	1:50 – 2:45 p.m.
Allied Health/Nursing	Thursday	Clinical Education, Strategic Planning	10:10 – 11:25 a.m.
Allied Health/Nursing	Thursday	Creating a Concept-Based Nursing Curriculum for a Diverse, Urban Population	12:50 – 1:40 p.m.
Allied Health/Nursing	Thursday	Inter-Professional Education	1:50 – 2:45 p.m.
Developmental/Remedial Education	Thursday	D2EXCEL: Using Desire2Learn Learning Environment to Organize Even More Work of the College	12:50 – 1:40 p.m.
Developmental/Remedial Education	Thursday	Developmental Education Content Committees and Reporting of Scores on Accuplacer vs. Placement Levels	12:50 – 1:40 p.m.
Plenary	Thursday	Internationalizing the Campus Community	8:45 – 10:00 a.m.
International Education	Thursday	Legal Issue-Spotting in International Activities and Recruiting	10:10 – 11:25 a.m.
International Education	Thursday	Integrating Education Abroad into the Curriculum	12:50 – 1:40 p.m.
International Education	Thursday	International Student Services: Reflecting on Best Practices	1:50 – 2:45 p.m.
Leadership	Thursday	Labor Relations Presentation & Discussion: IFO Contract Provisions and Changes	10:10 – 11:25 a.m.
Leadership	Thursday	Labor Relations Presentation & Discussion: MSCF Contract Provisions and Changes	10:10 – 11:25 a.m.
Leadership	Thursday	MOOCs, Badges, and Analytics: Technology and Its Implications for Gateway Courses	1:50 – 2:45 p.m.
Plenary	Thursday	Campus Academic Cooperative for Faculty Development in Minnesota State Colleges and Universities	11:45 – 12:40 p.m.
Student Services/Enrollment	Thursday	Yours, Mine and Ours: Student Services and College/University Partnerships	10:10 – 11:25 a.m.
Student Services/Enrollment	Thursday	Academic and Student Affairs FY14 Technology Plan Projects and Minnesota Online Budget Recommendations	12:50 – 1:40 p.m.
Student Services/Enrollment	Thursday	We have an alert tool. Now what?	12:50 – 1:40 p.m.
Student Services/Enrollment	Thursday	Enterprise Access Management “StarID” Update	1:50 – 2:45 p.m.
Workforce	Thursday	Implementing the Strategic Framework Performance Metrics	10:10 – 11:25 a.m.
Workforce	Thursday	Update on the Faculty Assignment Management Automation (FAMA) Project	1:50 – 2:45 p.m.

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing








 Workforce

 Leadership

 Developmental/Remedial Education

TRACKS AT A GLANCE • FRIDAY

TRACK	DAY	TITLE	TIME
Accountability/Assessment	Friday	Statewide Marketing Research Results	9:20 – 10:25 a.m.
Accountability/Assessment	Friday	FAQ! Multi-State Collaborative to Advance Student Learning Outcomes	9:20 – 10:25 a.m.
Accountability/Assessment	Friday	An Institution-Wide Approach to Assessment	1:45 – 2:35 p.m.
Affinity	Friday	College Chief Academic Officers Meeting	10:30 – 11:35 p.m.
Affinity	Friday	University Chief Academic Officers Meeting	10:30 – 11:35 p.m.
Affinity	Friday	College Deans Meeting	10:30 – 11:35 p.m.
Affinity	Friday	University Deans Meeting	10:30 – 11:35 p.m.
Affinity	Friday	Student Affairs Leaders Meeting	10:30 – 11:35 p.m.
Affinity	Friday	Institutional Research, Planning and Policy	10:30 – 11:35 p.m.
Allied Health/Nursing	Friday	Minnesota Alliance for Nursing Education (MANE) Process and Implementation	1:45 – 2:35 p.m.
Developmental/Remedial Education	Friday	Statway and Quantway: Responding to the Challenges of Developmental Mathematics	9:20 – 10:25 a.m.
International Education	Friday	Global Engagement at Winona State University	9:20 – 10:25 a.m.
International Education	Friday	Internationalizing the Campus: Creating Affordable Semester Abroad Opportunities	1:45 – 2:35 p.m.
International Education	Friday	International Agreements and Contracts Abroad	1:45 – 2:35 p.m.
Leadership	Friday	Labor Relations' Working Session on Future IFO Contract Provisions in Next Round of Bargaining	9:20 – 10:25 a.m.
Leadership	Friday	Best Practices for Using Copyrighted Music in College and University Activities.	9:20 – 10:25 a.m.
Plenary	Friday	Report on Legislative Session for 2013	12:15 – 1:40 p.m.
Plenary	Friday	Strategies and Opportunities in Light of the 2013 Legislative Session	12:15 – 1:40 p.m.
Leadership	Friday	Labor Relations' Working Session on Future MSCF Contract Provisions in Next Round of Bargaining	1:45 – 2:35 p.m.
Plenary	Friday	A Data-Driven Approach to Strategic Enrollment Management	8:00 – 9:10 a.m.
Student Services/Enrollment	Friday	A Data Driven Approach to Retaining Transfer and Adult Learners	1:45 – 2:35 p.m.
Workforce	Friday	Itasca Workforce Alignment Team	9:20 – 10:25 a.m.

 Accountability/Assessment	 International Education	 Student Services/Enrollment
 Allied Health/Nursing	 Workforce	 Leadership
 Developmental/Remedial Education		

7:30 – 8:30 a.m. **Registration** • *Partnership Center*

7:30 – 8:30 a.m. **Continental Breakfast** • *Kopp Center*

8:30 – 8:45 a.m. **Welcoming Remarks**

*President Joe Opatz, Normandale Community College, Vice Chancellor Doug Knowlton, System Office
Room: Kopp Center, Garden Room*

8:45 – 10:00 a.m. **Introduction: Doug Knowlton, Vice Chancellor for Academic and Student Affairs**

8:45 – 10:00 a.m. **Plenary: Internationalizing the Campus Community, Lynn Anderson, International Education Consultant**

System Participants: Linda Baer, Minnesota State University, Mankato, Julie Guelich, Normandale Community College; Devinder Malhotra, St. Cloud State University; Betty Strehlow, Ridgewater College; Martin Tadlock, Bemidji State University; Suresh Tiwari, Century College

The opportunities and challenges that face our state, country, and the world cross national boundaries. It is incumbent on higher education to provide a 21st Century education that includes the international knowledge, skills and sensitivities that our students need to be good citizens and employees. It's the right thing to do but how can each campus move ahead? The plenary will showcase ways that campus leadership, faculty, staff, students (international and domestic), and alumni can engage to further internationalize the campus community. The session will touch on vision, agenda, resources, data, best practices and impact.

Room: Kopp Center, Garden Room

International Education

CONCURRENT SESSIONS

Concurrent sessions feature exploration of key issues and successful practices in academic and student affairs presented by leaders from across the system.

10:10 – 11:25 a.m. **Legal Issue-Spotting in International Activities and Recruiting**

Presenter: Kris Kaplan, System Office

The objectives of this session are for participants to be able to identify legal issues that need to be addressed when planning international activities. The presentation will consist of a PowerPoint and handouts, as well as time for questions and discussion of best practices.

Room: P1838

International Education

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

10:10 – 11:25 a.m. Labor Relations Presentation & Discussion: IFO Contract Provisions and Changes

Presenter: Chris Dale, System Office

Join the members of the Labor Relations team as they provide an update on recently settled IFO collective bargaining agreement, focusing on specific contract provisions and changes.

Room: PO840

Leadership

10:10 – 11:25 a.m. Labor Relations Presentation & Discussion: MSCF Contract Provisions and Changes

Presenter: Jeff Wade, System Office

Join the members of the labor relations team as they provide an update on recently settled MSCF collective bargaining agreement, focusing on specific contract provisions and changes.

Room: PO838

Leadership

10:10 – 11:25 a.m. Yours, Mine and Ours: Student Services and College/University Partnerships

Presenters: Lisa Wheeler, Normandale Community College; Landon Pirius, North Hennepin Community College; David Jones, Minnesota State University, Mankato; Scott Erickson, Minneapolis Community and Technical College; Mike López, System Office

The number of university programs offered on college campuses is increasing. With these increased numbers of university students on college campuses, questions have emerged about the delivery of services for these students. A group of college and university administrators undertook to develop principles to guide our thinking about services. We proceeded to construct a matrix of services that might be provided, denoting who delivers the services and how the services are paid for. Attendees will have the opportunity to provide feedback on the proposed principles and matrix, and to provide alternative solutions, leading to a final product that will be presented to System leadership for consideration.

Room: PO844

Student Services/Enrollment

10:10 – 11:25 a.m. Implementing the Strategic Framework Performance Metrics

Presenters: Lynn Akey, Minnesota State University, Mankato; Michael Berndt, Normandale Community College; Gail O’Kane, Minneapolis Community and Technical College; Paul Zak, Craig Schoenecker, System Office

How does your college or university set and strategically address performance goals? How do you communicate measures and engage stakeholders in corresponding planning and continuous improvement? These are some of the questions that arise with the rollout of the Strategic Framework Performance Metrics as part of the current presidential evaluation process. Join us as we share and discuss the metrics, improvement goals and corresponding system and institutional strategies for advancing the metrics and goals within individual institutions.

Room: PO842

Workforce

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

10:10 – 11:25 a.m. Clinical Education, Strategic Planning

Presenters: Jane Foote, Valerie DeFor, HealthForce Minnesota, Winona State University

Join us for a MnSCU strategy session on clinical education in healthcare programs. We will dive deeper into issues raised at the Clinical Education Summit and begin developing a framework for action.

Room: P1840

Allied Health/Nursing

11:25 – 12:40 p.m. Box Lunches

Partnership Center, PO806A/B, PO808A/B

11:45 – 12:40 p.m. Plenary: Campus Academic Cooperative for Faculty Development in the Minnesota State Colleges and Universities

Presenters: Zala Fashant, Hennepin Technical College; Patrick Paulson, Winona State University

The cooperative is envisioned as a non-profit, self-supporting organization that features no or low-cost options for MnSCU campus faculty/staff. Sharing a system portal, campuses will have the ability to join a cooperative that delivers resources through face-to-face workshops, online delivery webinars, system-wide learning communities and standalone courses. The options for the framework of the cooperative will be discussed so that work can begin to support faculty and staff in student success initiatives and strategies.

Room: Partnership Center, PO806A/B – PO808A/B

Leadership

12:50 – 1:40 p.m. Academic and Student Affairs FY14 Technology Plan Projects and Minnesota Online Budget Recommendations

Presenters: Jonathan Eichten, Todd Digby, System Office

This session will describe the Academic and Student Affairs technology process and funding decisions for FY14 resulting from campus leaders' feedback. Participants will also be provided an overview of the Minnesota Online budget recommendations resulting also from consultations with campus leadership, user and advisory groups.

Room: PO842

Student Services/Enrollment

12:50–1:40 p.m. D2EXCEL: Using Desire2Learn Learning Environment to Organize Even More Work of the College

Presenters: Zala Fashant, Karen LaPlant, Hennepin Technical College

This session will demonstrate a variety of expanded efforts of how to organize faculty, staff, and administrator work on committees using advisory committees; student advising and assessment; department discussions; faculty development plans; and, collection of syllabi, budget information and assessment plans through a number of sample sites.

Room: P1840

Developmental/Remedial Education

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

12:50 – 1:40 p.m. Creating a Concept-Based Nursing Curriculum for a Diverse, Urban Population

Presenters: Robert Muster, Leanne Rogstad, Minneapolis Community and Technical College

Participants will become familiar with the national move toward concept-based curricula in nursing education. Participants will learn how the Minneapolis Community and Technical College faculty worked together on the current revision of the professional nursing program to concept-based curricula. Participants will learn how Minneapolis Community and Technical College and Augsburg College collaborated on developing a 3-year baccalaureate award in professional nursing.

Room: P1838

Allied Health/Nursing

12:50 – 1:40 p.m. We have an alert tool. Now what?

Presenters: Holly Bigelow, Ginny Boyum, Rochester Community and Technical College

The presenters will share the data collected and lessons learned on this collaboration effort. Implications to workloads and the necessary ongoing collaboration will be explored. Others with an alert tool or those who have "intrusive advising" as an initiative are encouraged to attend and participate. Perhaps together we can establish some best practices or new ideas!

Room: PO840

Student Services/Enrollment

12:50 – 1:40 p.m. Integrating Education Abroad into the Curriculum

Presenter: Lynn Anderson, International Education Consultant

Integrating education abroad into the curriculum engages departmental faculty, academic advisors, and education abroad professionals in conversations about departmental learning outcomes for education abroad, programs and courses abroad that meet these goals, and whether courses abroad can be used in lieu of on-campus courses and/or if courses not offered on campus should be taken abroad. These conversations result in a curricular articulation that allows all parties to seamlessly provide student with information about opportunities abroad. Careful academic planning helps ensure that participating in education abroad does not delay time to graduation – even for STEM majors! This session will provide information about models, resources, and data – and a chance for lively discussion.

Room: PO844

International Education

12:50 – 1:40 p.m. Developmental Education Content Committees and Reporting of Scores on Accuplacer vs. Placement Levels

Presenters: Doug Binsfeld, Karen Hynick, System Office

Participants in this session will learn about the progress in developing and submitting recommendations of specific competencies and student learner outcomes in the foundational skill content areas of English, reading, ESL, and math. Also, participants will learn about steps to implement the process change for reporting of scores on accuplacer vs. placement levels.

Room: PO838

Developmental/Remedial Education

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

1:50 – 2:45 p.m. Enterprise Access Management “StarID” Update

Presenters: Kris Boike, North Hennepin Community College; Walt Swanson, System Office

The Enterprise Access Management (EAM) Program is aggressively rolling out a single “login” credential or StarID for students, staff and faculty. Learn where each MnSCU institution is with its migration efforts, how the EAM Program is including the “voices” of CAOs/CSAOs, Deans, Human Resources staff and Registrars. Lastly, discuss CAO/CSAO strategic planning processes and their intersection with the EAM Roadmap/Implementation Plan. Where conflict exists, participants will provide feedback on recommendations that benefit students, faculty and staff.

Room: PO842

Student Services/Enrollment

1:50 – 2:45 p.m. Assessment for Course Placement

Presenters: Doug Binsfeld, Karen Hynick, System Office

This session provides participants the opportunity to learn about this year’s Assessment for Course Placement Committee’s action plan and how it impacts system campuses .

Room: PO838

Accountability/Assessment

1:50 – 2:45 p.m. Update on the Faculty Assignment Management Automation (FAMA) Project

Presenters: Sue Applequist, Barb Biljan, Debbie Schadewald, System Office

Participants will be provided an update on the collaborative work between Academic Affairs and Human Resources on the Faculty Assignment Management Automation (FAMA) project. The purpose of the project is to create a process and technology solution by which faculty assignment data is transmitted from Academic Affairs to Human Resources. This effort will create a new, streamlined process for all colleges and universities aimed at achieving efficiencies and cost savings systemwide. With the help of IBM and the Campus Service Cooperative, the process will be designed with an eye toward processing faculty transactions in a shared services environment.

Room: PO840

Workforce








1:50 – 2:45 p.m. MOOCs, Badges, and Analytics: Technology and Its Implications for Gateway Courses

Presenter: Linda Baer, Minnesota State University, Mankato

The rapidly changing landscape of higher education is being powered by accessible, disruptive technologies. This session will review the context of Massive Open Online Courses (MOOCs), learning analytics, badges, flipped and blended courses. Key questions will be covered with high interactivity with the audience as they react to the many trends on the horizon. What are the perils and promises on the road ahead?

Room: PO844

Leadership

- | | | |
|--|---|--|
|  Accountability/Assessment |  International Education |  Student Services/Enrollment |
|  Allied Health/Nursing |  Workforce |  Leadership |
|  Developmental/Remedial Education | | |

1:50 – 2:45 p.m. Inter-Professional Education

Presenters: Jane Foote, Valerie DeFor, HealthForce Minnesota, Winona State University

Minnesota's healthcare providers are increasingly moving toward an inter-professional practice model. A key component to successful implementation of that model is Inter-Professional Education (IPE). Learn more about the IPE competencies and opportunities.

Room: P1840

Allied Health/Nursing

1:50 – 2:45 p.m. International Student Services: Reflecting on Best Practices

Presenters: Kamal Elbasher, Metropolitan State University; Scott Johnson, North Hennepin Community College

This session will explore approaches to international student services that address current administrative challenges in areas such as campus internationalization, evaluation/assessment and student retention. Session participants will hear about specific examples from two system institutions – one university and one college, as well as learn about additional resources on these topics. Ample time will be devoted to audience questions.

Room: P1838

International Education

3:00–6:00 p.m. Academic and Student Affairs and Diversity and Equity Awards

Location: Kopp Center, Garden Room

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

FRIDAY, MAY 31, 2013 • 8:00 – 10:25 A.M.

7:30 – 8:00 a.m. **Registration** • Partnership Center, PO806A/B – PO808A/B

7:30 – 8:00 a.m. **Continental Breakfast** • Kopp Center

8:00 – 9:10 a.m. **Introduction: Leslie Mercer, Associate Vice Chancellor for Research, Planning and Policy**

8:00 – 9:10 a.m. **Plenary: A Data-Driven Approach to Strategic Enrollment Management**

Landon Pirius, North Hennepin Community College

This session explores Strategic Enrollment Management (SEM) development and why SEM is critical to the long-term viability of an institution and includes an exploration on how North Hennepin Community College utilized data and a gap analysis to develop goals, strategies, measures, and key performance indicators (KPIs) as part of its SEM plan. This session will also cover how a SEM plan can help an institution: 1. Achieve predictable enrollments; 2. Track and assess student recruitment, retention, and engagement initiatives; 3. Develop a culture of clean, reliable data; 4. Construct key performance indicators and use of metrics for decision making; 5. Utilize technology to collect and analyze data; and, 6. Use enrollment and student success to drive other planning at the college.

Room: Kopp Center, Garden Room

Student Services/Enrollment

CONCURRENT SESSIONS

Concurrent sessions feature exploration of key issues and successful practices in academic and student affairs presented by leaders from across the system.

9:20 – 10:25 a.m. **Labor Relations' Working Session on Future IFO Contract Provisions in Next Round of Bargaining**

Presenters: Chris Dale, System Office

In anticipation of the next round of IFO collective bargaining 2013-2015, join members of the Labor Relations team and other campus leaders in a working session to identify and discuss key provisions, issues and related strategies that support the system's negotiation planning and process.

Room: PO840

Leadership

9:20 – 10:25 a.m. **Best Practices for Using Copyrighted Music in College and University Activities.**

Presenters: Sarah McGee, Gary Hunter, System Office

This presentation highlights the innovative uses of copyrighted music occurring on MnSCU campuses and how best practices will promote copyright compliance. Whether a college or university is creating a promotional video for YouTube, playing music at an athletic event, streaming music for campus activities, or making a DVD recording using copyrighted music for fundraising activities, best practices for each activity and others will be discussed.

Room: PO838

Leadership

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

9:20 – 10:25 a.m. Statewide Marketing Research Results

Presenters: Michael Dougherty, Carmen Shields, System Office

Participants will review the findings of the 2013 MnSCU statewide marketing research study. The research provides us with foundational information that can be used to guide marketing collaboration among MnSCU colleges and universities, enrollment management activities, as well as understanding how key audiences perceive MnSCU colleges and universities and what value they believe the campuses deliver.

Room: PO844

Accountability/Assessment

9:20 – 10:25 a.m. Statway and Quantway: Responding to the Challenges of Developmental Mathematics

Presenters: Larry Litecky, Century College/President Emeritus; Julie Guelich, Normandale Community College; Jane Reinke, North Hennepin Community College; Lois Bollman, Minneapolis Community and Technical College; Betty Strehlow, Ridgewater College

This session explores the challenges with developmental mathematics and the response of the Carnegie Foundation for the Advancement of Teaching through the "Statway" and "Quantway" courses of study. College CAOs will discuss with participants/attendees why their colleges decided to join the Carnegie Networked Improvement Community, as well as their experience with Statway/Quantway over the past year. A PowerPoint presentation, "Ten Reasons Why Colleges Should Consider Implementing Statway/Quantway," seeks to engage participants/attendees about viability on their campuses.

Room: P1838

Developmental/Remedial Education

9:20 – 10:25 a.m. Global Engagement at Winona State University

Presenter: Holly Shi, Winona State University

Recently, Winona State University International Programs' office completed two large scale global surveys: one to measure the level of global engagement among faculty; and the other the level of global engagement and competence among two student groups, freshmen and seniors. An overall student global competency score was created and an average score calculated; data from the faculty survey were analyzed. An overall faculty global engagement score was created and calculated and compared with the students' global competency score. The survey results will provide us with direction of future campus internationalization at Winona State University.

Room: PO840

International Education

9:20 – 10:25 a.m. Itasca Workforce Alignment Team

Presenters: Scott Peterson, Executive Vice President and Chief Human Resource Officer, The Schwan Food Company, and Co-Chair of Itasca Workforce Alignment Team; Julia Silvis, McKinsey and Company; Mary Rothchild, System Office

This spring, surveys were sent out to academic leaders and counselors/advisors on behalf of the Itasca Workforce Alignment Team. Survey feedback will be shared focusing on the opportunities and issues discovered to improve alignment between employer workforce needs and higher education. Join the team to learn about the next steps for this project and provide valuable insight on the design, training and how your institution can be involved.

Room: PO808A/B

Workforce

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

9:20 – 10:25 a.m. FAQ! Multi-State Collaborative to Advance Student Learning Outcomes

Presenters: President Ron Anderson, Suresh Tiwari, Century College; Lynda Milne, System Office

If your college or university is one of the 11 participating in this pilot initiative sponsored by SHEEO, join us for a conversation to address frequently asked questions and concerns. The specific project outline is still emerging at the national level and within the system as led by President Earl Potter, St. Cloud State University and President Ron Anderson. In this session, we will provide background on the project along with a general description of work plans to date. The state work team is particularly interested in getting deans' feedback—and ideas on how to engage faculty, align the efforts with current assessment work on campus, and create a reasonable work plan for 2013-2014.

Room: PO842

Accountability/Assessment

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

AFFINITY GROUPS

10:30 – 11:35 p.m. College Chief Academic Officers Meeting

*Conveners: Barbara McDonald, Itasca Community College; Lynda Milne, System Office
Room: P1838*

Affinity

10:30 – 11:35 p.m. University Chief Academic Officers Meeting

*Conveners: Beth Weatherby, Southwest Minnesota State University; Leslie Mercer, System Office
Room: PO840*

Affinity

10:30 – 11:35 p.m. College Deans Meeting

*Conveners: Kristina Keller, St Cloud Technical and Community College; Todd Harmening, System Office
Room: PO838*

Affinity

10:30 – 11:35 p.m. University Deans Meeting

*Conveners: Barry Ries, Minnesota State University, Mankato; Mary Rothchild, System Office
Room: P1840*

Affinity

10:30 – 11:35 p.m. Student Affairs Leaders Meeting

*Conveners: Lisa Wheeler, Normandale Community College; Mike López, System Office
Room: PO844*

Affinity

10:30 – 11:35 p.m. Institutional Research, Planning and Policy

*Conveners: Michael Berndt, Normandale Community College; Craig Schoenecker, System Office
Room: PO842*

Affinity

11:35 – 12:10 p.m. Buffet Lunch • PO806A/B, PO808A/B

12:15 – 1:40 p.m. Report on Legislative Session for 2013

Presenter: Melissa Fahning, System Office

Participants will learn more about the status and outcomes of the 2013 Legislative session as part of this plenary presentation.

Location: Kopp Center, Garden Room

Leadership

12:15 – 1:40 p.m. Strategies and Opportunities in Light of the 2013 Legislative Session

Presenter: Steven Rosenstone

Location: Kopp Center, Garden Room

Leadership

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

CONCURRENT SESSIONS

Concurrent sessions feature exploration of key issues and successful practices in academic and student affairs presented by leaders from across the system.

1:45 – 2:35 p.m. **An Institution-Wide Approach to Assessment**

Presenters: Ginny Bair, Denise Gorsline, Michelle Malott, Tim Borchers, Minnesota State University Moorhead

Minnesota State University Moorhead has adopted an institution-wide approach to assessment that includes multiple measures of assessment for academic and non-academic programs. MSUM also is participating in the Higher Learning Commission Assessment Academy over the next two years. This session will provide an overview of the MSUM Assessment plan and encourage participants to consider how they can coordinate their assessment activities to provide a comprehensive account of student learning on their campus.

Room: P1840

Accountability/Assessment

1:45 – 2:35 p.m. **A Data Driven Approach to Retaining Transfer and Adult Learners**

Presenter: Drew Melendres, Metropolitan State University

Metropolitan State University is engaged in a one-year retention study to understand why students stay and why they leave. This session will present the key conclusions of this study and participants will discuss what strategies can be implemented to increase student retention and outcomes.

Room: P0842

Student Services/Enrollment

1:45 – 2:35 p.m. **Labor Relations' Working Session on Future MSCF Contract Provisions in Next Round of Bargaining**

Presenter: Jeff Wade, System Office

In anticipation of the next round of MSCF collective bargaining 2013-2015, join members of the Labor Relations team and other campus leaders in a working session to identify and discuss key provisions, issues and related strategies that support the system's negotiation planning and process.

Room: P0838

Leadership

1:45 – 2:35 p.m. **Minnesota Alliance for Nursing Education (MANE) Process and Implementation**

Presenter: Faye Uppman, Metropolitan State University

The Minnesota Alliance for Nursing Education (MANE) is a collaborative project transforming delivery of baccalaureate nursing education in Minnesota. This presentation will focus on the work of MANE, with updates to the collaborative structure and process, implementation and ongoing development, as well as planning for growth. Attendees will be exposed to processes that support transformative change within and across systems in order to meet current and future needs of students, professions, the workforce and the public.

Room: P1838

Allied Health/Nursing

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

1:45 – 2:35 p.m. Internationalizing the Campus: Creating Affordable Semester Abroad Opportunities

Presenters: Martin Tadlock, Patrica Rogers, Bemidji State University

Since most study abroad opportunities are costly and exclude students who can't afford to go, we developed a model that provides a route for students to spend a semester abroad for less than \$1,000 beyond the cost of staying on campus at BSU that same semester. We updated existing study abroad agreements, signed new ones, and engaged others to prepare a grid showing how the model works. The goal was to provide 120 slots each semester for BSU students to have an affordable semester abroad as part of our effort to internationalize the university. Presenters will share internationalization goals, the semester abroad model and how things are going as they continue moving forward.

Room: P1840

International Education

1:45 – 2:35 p.m. International Agreements and Contracts Abroad

Presenter: Kris Kaplan, MaryAl Balber, System Office

Internationalization activities enhance educational and cultural opportunities for our students. International collaboration agreements take various forms: from a basic Memorandum of Understanding to signal the beginning of talks with a foreign entity to a detailed operations plan. Because these documents may create contract obligations with financial, safety and other legal implications for the college or university, whether operating here or abroad, it is important to draft them appropriately. We will discuss important issues to consider before drafting international collaboration agreements and sample language to address them.

Room: PO844

International Education

 Accountability/Assessment

 International Education

 Student Services/Enrollment

 Allied Health/Nursing

 Workforce

 Leadership

 Developmental/Remedial Education

MAPS AND LOCATIONS



GROUND FLOOR PARTNERSHIP CENTER



NORMANDALE
COMMUNITY COLLEGE



Minnesota
STATE COLLEGES
& UNIVERSITIES

ACADEMIC AND STUDENT AFFAIRS
30 7TH ST., E., SUITE 350
ST. PAUL, MINNESOTA 55101-7804
PHONE 800.456.8519
FAX 651.649.5409
WWW.ASA.MNSCU.EDU

The Minnesota State Colleges and Universities system
is an Equal Opportunity educator and employer.

Minnesota State Colleges & Universities Board of Trustees

The Minnesota State Colleges and Universities is governed by a 15-member Board of Trustees appointed by the governor. The Board has policy responsibility for system planning, academic programs, fiscal management, personnel, admissions requirements, tuition and fees, and rules and regulations.

Ann Anaya
St. Paul

Brett Anderson
Rosemount

Margaret Anderson Kelliher
Minneapolis

Duane Benson
St. Paul

Alexander Cirillo, Jr.
Woodbury

Cheryl Dickson
St. Paul

Dawn Erlandson
St. Paul

Clarence Hightower, Chair
St. Paul

Philip Krinkie
Shoreview

Alfredo Oliveira
St. Cloud

David Paskach
Cottonwood

Maria Peluso
Taconite

Thomas Renier, Vice Chair
Duluth

Louise Sundin
Minneapolis

Michael Vekich, Treasurer
St. Louis Park